

RETAIL LICENSE ORDINANCE

Ordinance No. 25-02

1. **AUTHORIZATION:** Pursuant to s. 125.04,(5) Wis.Stats, the Town of Seneca, Green Lake County, desires to establish standards under which Retail licenses may be issued.
2. **ELIGIBILITY:** A person may apply for a Class "B"(beer), Class "B"(liquor), Combination Class "B"(beer & liquor), Class "C"(wine only) Retail license as provided under this ordinance,
3. **VALIDITY:** Retail Licenses are only valid within the Town of Seneca, Green Lake County. s.125.17(2) Wis.Stats
4. **APPLICATION:** Application for a Retail License shall be made to the Town Clerk or Town Treasurer on such form designated by the Clerk and shall be accompanied by the fee set forth in paragraph 7 below.
5. **STANDARD:**
 - a. The applicant is 21 years of age or older.
 - b. The applicant does not have an arrest or conviction record and not a habitual law offender
 - c. The applicant is a resident of Wisconsin 90 days prior to application.
 - d. The applicant provides proof of Wisconsin Seller's permit.
 - e. The applicant has successfully completed a DAB approved responsible beverage server training course required under s.125.04(5), Wis.Stats.
 - f. No Retail license shall be granted if the applicant has been denied by the Town Board.
6. **TERM:** A Retail License shall be valid for 1 year commencing from July 1 and shall expire June 30
7. **FEE:** The fee for a Retail License will be \$300, annually.

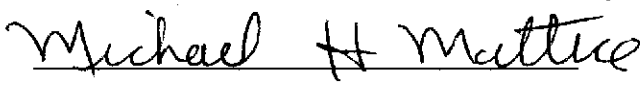
8. REVOCATION:

- a. The Town Clerk shall immediately revoke the Retail license if holder fails to successfully complete the responsible beverage server course required in s. 125.04(5), Wis Stat.
- b. The Town Clerk shall immediately revoke the Retail license if it is discovered that the holder of the license made a false statement on the application for the Retail license.
- c. The Town Clerk shall revoke the Retail license if the Town Board denies the applicant's application for a Retail license.
- d. No part of the fee paid for Retail license revoked may be refunded.

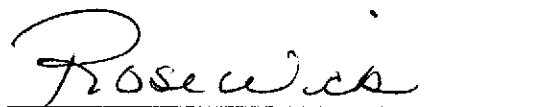
Revocation of the Retail license shall become effective upon mailing of the notice of revocation by the Town Clerk. Any notice mailed in this ordinance is sufficient if mailed via first class mail to the last known address of the licensee, in an envelope containing the return address of the Town Clerk.

Adopted this 10th day of June, 2025

By the Town Board of the Town of Seneca, Green Lake County in Wisconsin


Town Chairman

Attested by:


Town Clerk

(Posted June 10, 2025)